1985.04.27 Country - Movie Houses To Screen Country Boy Clip, Billboard, Kip Kirby, 97, 17, 48,54

Local Talent Contributing to Soundtracks

HOLLYWOOD-NASHVILLE LINKS GROW

BY KIP KIRBY

NASHVILLE Hollywood is bridging the gap with Nashville by turning to local writers, artists and producers for soundtrack contributions to current or upcoming movie releases, among them "Rustler's Rhapsody," "Follow That Bird," "American Flyer," "What Comes Around" and "Sylvester."

And while "Sweet Dreams," the forthcoming big-budget film biography of Patsy Cline starring Jessica Lange, is using Cline's original tracks, MCA Records expects the picture to spur a heavy revival of interest in the singer's catalog. MCA, the film studio and Pinnacle Books (which will publish a new biography of Cline) are readying a major national blitz to tie in with the movie's premiere in November.

"Rustler's Rhapsody," a western spoof from Paramount Pictures, has a soundtrack written and performed almost exclusively by Warner Bros. Nashville acts. The film is scheduled to open May 10 in between 800 and 1,000 movie theatres, preceded by the soundtrack album two weeks earlier. Coordinated by Jim Ed Norman, who heads the label's Nashville division, the soundtrack album features cuts by the Nitty Gritty Dirt Band ("I Break Horses"), John Anderson ("I Ride Alone"), Karen Brooks ("Bull Rider"), Pam Tillis ("Sidewinder Symphony"), Randy Travis ("Prairie Rose"), Pinkard & Bowden ("Crumblin' Stumbleweed"), and Gary Morris, who has the movie's first single ("Lasso The Moon") and video. Not on Warner Bros. but represented in the movie are Rex Allen Jr. ("Last Of The Silver Screen Cowboys") and instrumentalist Charlie McCoy.

The video for "Lasso The Moon" was shot in San Antonio with a co-op budget from Warner Bros. Records and Paramount Pictures, combining performance clips of Morris and footage from the movie. It was directed by Jules Lichtman, whose clip credits include production on "Ghostbusters," David Lee Roth's "California Girls," Donna Summer's "She Works Hard For The Money" and Billy Idol's "Dancing With Myself."

Overseeing the "Rustler's" project are Paramount Pictures' Jay Goldberg and Frank Tobin, and Warner Bros. Records' Vic Faraci. From a list supplied by the record company, a total of 53 country radio stations, including seven in Canada, were selected to participate in a two-week promotion tying together the movie and album.

Advance screenings will be held in 20 markets for press, retailers and radio programmers. Stations will receive 100 to 150 "Rustler's Rhapsody" T-shirts supplied by the film studio and 100 soundtrack albums from the record company to use as on-air giveaways. In addition to special radio spots, there will be trade and consumer ads announcing the release of the album and movie, followed by co-op newspaper ads in markets where the film has opened.

Faraci, senior vice president of marketing for Warner Bros. Records Nashville, notes that the "Rustler's Rhapsody" soundtrack album will be featured in the company's country awareness and visibility retail program, currently underway in Dallas, Los Angeles, Atlanta and Philadelphia, while "Lasso The Moon" has been shipped to both country and adult contemporary radio stations.

Point-of-purchase materials will include movie one-sheets, streamers, one-by-ones and stickers on the front of the album promoting specific cuts. If the movie is a boxoffice hit, planned promotions could be extended to include such prizes as trips to area dude ranches.

"Follow That Bird" and "American Flyer" are two upcoming pictures that use Nashville writers and performers for their soundtracks. Both were put together by Joel Sill, vice president of music for Warner Bros. Pictures. Sill's work on movie soundtracks includes "Flashdance" and "Footloose" while at Para-

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Who's Reno? John McEuen and David Allan Coe duet on "Me And Reno," one of the cuts on McEuen's just-released Warner Bros. debut album. McEuen is also known as a member of the Nitty Gritty Dirt Band.

Movie Houses To Screen Skaggs' 'Country Boy' Clip

NASHVILLE Movie scores aren't the only tie-ins between Hollywood and Nashville these days. Movie houses are now being looked at as a way to expose country videos.

CBS Records is coordinating a national blitz for Ricky Skaggs' new video, "Country Boy," with New York-based Music Motions, a year-old company that specializes in putting video clips into movie theatres and matching specific artists with compatible films.

While Music Motions has done theatrical promotions in the past with such artists as Twisted Sister, Jermaine Jackson, Kool & the Gang and Rick Springfield, "Country Boy" marks the company's first country-oriented project.

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Finalists Announced

ACM Debuting Video Award

LOS ANGELES The Academy of Country Music will present its first award for country video this year at its 20th annual Awards Show, to be aired live Monday, May 6, on NBC-TV.

The addition of a video award marks the first time in six years that the ACM has devised a new category. The last such addition was the organization's Tex Ritter Award, which annually honors the country movie of the year.

With this move, the ACM becomes the first major country music organization to recognize achievement in video.

Nominations for the video category began with solicited entries from record labels, producers, artists and video directors. After viewing all submitted clips, a selection committee panel narrowed finalists to five. (A tie increases this year's total to six nominees.) The award will honor both the artist and the director of the winning video. The winner will be chosen by the ACM's board of directors.

Finalists for the first annual ACM "Hat" video trophy are: "All

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NASHVILLE SCENE

by Kip Kirby

FOR THE EIGHTH YEAR in a row, **the Statlers** will host the annual Music City News Country Awards tv show. This year's two-hour live broadcast is set for Monday night, June 10, at the Opry House.

As the CMA Awards presentation traditionally kicks off what has come to be known in Nashville as "Country Music Week," so the Music City News Country Awards show kicks off the week of Fan Fair.

The Statlers have won a total of 22 Music City News awards, more than any other group. Last year alone, the quartet scooped up fan-voted trophies for best vocal group, best single record, best comedy act and best tv special. The Statlers have sold more than 10 million records in their lengthy career, which began with a droll crossover hit called **"Flowers On The Wall."**

Music City Awards hosts: the Statlers, as usual

ACTOR **RICHARD DREYFUSS** ("Close Encounters Of The Third Kind") will be featured in a new television spot for the March of Dimes. **Ricky Skaggs** produced and performed the track, called "The Miracle Is You."

Merle Haggard recently visited the Southwest for an eight-day leg of his current tour. The first date was a benefit at Billy Bob's Texas in Fort Worth, with proceeds from Haggard's concert donated to an area facility that works with abused and emotionally disturbed children. Called the New Horizons Ranch, it's located in Goldwaite, Tex., and is in need of new housing for its young patients.

Uh, Man's Best What? John Conlee and his wife **Gale** found themselves locked out of their car on a recent visit home to visit the singer's parents in Versailles, Ky. Not by a thief—by their active pooch Buttons, who was enthusiastically watching them through the window when he managed to engage the automatic door lock system.

When Conlee and his wife returned to the car, they found Buttons, their 18-month daughter Jessica *and* Gale's set of spare keys all locked inside the car. It took 45 minutes with a coat hanger to finally pry the doors open. (OK, that's it: No more "Benji" reruns for Buttons.)

Johnny Rodriguez and **Sawyer Brown** stepped in to fill a gap on **"Bobby Bare & Friends"** when **George Strait** and **Dean Dillon** had to cancel the day before the scheduled weekly tv taping. The show was quickly rewritten and went on as planned.

VERN GOSDIN'S newest album, **"Time Stood Still,"** was co-produced by the singer's manager **Robert John Jones**, and marks the second time they've worked in the studio together. The first occasion was for Gosdin's highly successful gospel album, **"If Jesus Comes Tomorrow (What Then)."** The experience was so enjoyable they decided to try it again on a country project.

Jones isn't a newcomer to studios or production. In 1980, he was a member of country group **Nightstreets** and produced the trio's handful of Epic chart singles, including "Falling Together," "If I Had It My Way" and "(Lookin' At Things) In A Different Light." In conjunction with the album's release, Gosdin has moved his booking to Buddy Lee Attractions and will be working several concert dates with **George Strait**.

Garth Fundis, Don Williams' co-producer, is producing **the John Arnold Band**, winners of the 1983 Wrangler Country Showdown, for Compleat Records. The group recently opened for **Exile** at Doc Severinson's Club in Oklahoma City . . . Meanwhile, **the Debonaires**, winners of last year's Wrangler Country Showdown, appear to have a hit on their hands the first time out with their intriguing cover of Bruce Springsteen's **"I'm On Fire."** The Debonaires are on MTM Records, the new country label division of the Nashville-based Mary Tyler Moore Music Group.

Stephanie Winslow called the other day to fill Scene in on what she's been doing. She has a part in a CBS-TV movie of the week called "The Other Lover," starring Lindsay Wagner and Jack Scalia, in which she plays a blind date. (The "other lover," perhaps?) Winslow, who is still with Curb Records, is currently interviewing producer prospects and plans to cut her next album in Nashville, although she lives in L.A. and is studying acting there.

Carl Jackson's new single, **"Dixie Train,"** unveiled at the recent New Faces Show, was produced by him at Music Mill Studio (to the uninitiated, that's the working home of **Alabama's** producer **Harold Shedd**.) Along with his own record, Jackson is keeping a hopeful eye on **Glen Campbell's** newest, **"Letter To Home."** Why? Jackson wrote it.

CONGRATULATIONS to singer **Bobby G. Rice** and wife **Alice** on the birth of their baby daughter, Michelle Deann. Rice, who records for Door Knob Records, will be featured May 6 on TNN's "New Country" performing songs from his new album, **"A New Beginning."** Two nights later, Rice will guest on "Nashville Now," country music's answer to the Johnny Carson show.

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ACM VIDEO AWARD

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My Rowdy Friends Are Comin' Over Tonight" (Hank Williams Jr., director John Goodhue); "America" (Waylon Jennings director David Hogan); "The Left Side Of The Bed" (Mark Gray, director Paul Flattery); "Second Hand Heart" (Gary Morris, director Mark Rezyka); and "What She Wants" (Michael Martin Murphey, director David Hogan).

ACTIONMART

The results are fast. The reach is vast. And the call is free! To place a Billboard Classified ad, call Jeff Serette at (800) 223-7524.

WJ Meets MTV. Following his recent three-night stand at Radio City Music Hall in New York, Waylon Jennings meets Martha Quinn, left, and Nina Blackwood, right, from MTV.

SKAGGS' 'COUNTRY BOY' CLIP

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Denise Battaglia, vice president of sales and marketing for Music Motions, expects to debut the Skaggs video May 10 in Atlanta and Nashville, with an eventual run of approximately 1,000 screens in 20 U.S. markets. Among the movies with which she sees "Country Boy" running are "The Breakfast Club," "The Sure Thing," "Moving Violations," "Stick" and "Ghostbusters" when it's reissued in July.

"I think 'Ghostbusters' is a natural," says Battaglia. "Both the movie and the video were filmed in New York and take place in and out of subways."

"Country Boy" has been transferred to 35mm film and mixed to four-channel Dolby stereo specifically for movie theatre viewing. In each market where the promotion runs, Music Motions will tie in a radio station and a retailer to sponsor the clip.

Sponsoring stations will get presenter's credits on the screen before the clip and will have their call letters displayed on accompanying movie one-sheets in the theatre lobby. Retailers receive similar promotional credit on the one-sheets and will display posters in their stores with the name of theatres showing the clip.

KIP KIRBY

Billboard HOT COUNTRY SINGLES ACTION

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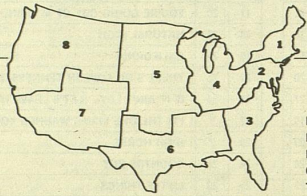
RADIO MOST ADDED

NATIONAL
130 REPORTERS

		NEW ADDS	TOTAL ON
THE STATLER BROTHERS	HELLO MARY LOU MERCURY	51	94
LEE GREENWOOD	DIXIE ROAD MCA	41	98
EDDY RAVEN	OPERATOR,OPERATOR RCA	37	76
WILLIE NELSON	FORGIVING YOU WAS EASY COLUMBIA	27	101
GEORGE JONES AND LACY J. DALTON	SIZE SEVEN ROUND(MADE OF GOLD) EPIC	22	36



REGION 1
CT,MA,ME,NY State,RI,VT

WPTR Albany, NY
WBOS Boston, MA
WYRK Buffalo, NY
WOKQ Dover, NH
WPOR-FM Portland, ME
WHIM Providence, RI
WSEN-FM Syracuse, NY

REGION 2
DE,D.C.,MD,NJ,NY Metro,PA,WV

WCAO Baltimore, MD
WRKZ Hershey, PA
WHN New York City, NY
WXTU Philadelphia, PA
WMZQ Washington, DC
WPIX Washington, DC
WWVA Wheeling, WV

REGION 3
FL,GA,NC,SC,East TN,VA

WJAZ Albany, GA
WWNC Asheville, NC
WPLO Atlanta, GA
WGUS Augusta, GA
WXBQ Bristol, VA
WEZL Charleston, SC
WSOC-FM Charlotte, NC
WDOD Chattanooga, TN
WUSY Chattanooga, TN
WCOS Columbia, SC
WGTO Cypress Springs, FL
WFNC Fayettville, NC
WESC Greenville, SC
WCRJ Jacksonville, FL
WIVK Knoxville, TN
WWOD Lynchburg, VA
WCMS Norfold, VA
WHOO Orlando, FL
WWKA Orlando, FL
WPAP Panama City, FL
WKIX Raleigh, NC
WRNL Richmond, VA
WSLC Roanoke, VA
WQYK St. Petersburg, FL
WIRK West Palm Beach, FL
WTQR Winston-Salem, NC

REGION 4
IL,IN,KY,MI,OH,WI

WSLR Akron, OH
WYNE Appleton, WI
WUSN Chicago, IL
WUBE Cincinnati, OH
WGAR-FM Cleveland, OH
WMNI Columbus, OH
WONE Dayton, OH
WCXI-AM/FM Detroit, MI
WWWW Detroit, MI
WAXX-FM Eau Claire, WI
WROZ Evansville, IN
WGEE Green Bay, WI
WFMS Indianapolis, IN
WIRE Indianapolis, IN
WITL Lansing, MI
WAMZ Louisville, KY
WTSO Madison, WI
WMIL Milwaukee, WI
WXCL Peoria, IL
WKKN Rockford, IL
WKLR Toledo, OH
WTOD Toledo, OH

REGION 5
IA,KS,MN,MO,NE,ND,OK,SD

KHAK Cedar Rapids, IA
KSO Des Moines, IA
KLXL Dubuque, IA
KFGO Fargo, ND
KWMT Fort Dodge, IA
KFKF Kansas City, MO
WDAF Kansas City, MO
KEBC Oklahoma City, OK
WOW Omaha, NE
KTTS Springfield, MO
KUSA St. Louis, MO
WIL-FM St. Louis, MO
KTPK Topeka, KS
KVOO Tulsa, OK
KFDI Witchita, KS

REGION 6
AL,AR,LA,MS,West TN,TX

KEAN-AM/FM Abilene, TX
KMML Amarillo, TX
KASE Austin, TX
WYNK Baton Rouge, LA
WZZK Birmingham, AL
KOUL Corpus Christi, TX
KHEY El Paso, TX
KPLX Fort Worth, TX
KIKK-FM Houston, TX
KILT Houston, TX
KSSN Little Rock, AR
KLLL Lubbock, TX
WMC-AM Memphis, TN
WOKK Meridian, MS
KNOE Monroe, LA
WLWI Montgomery, AL
WSM-AM Nashville, TN
WNOE New Orleans, LA
KYXX Odessa, TX
WPMO Pascagoula, MS
KBUC San Antonio, TX
KKYX San Antonio, TX
KRMD Shreveport, LA
KWKH Shreveport, LA
WACO Waco, TX
KLUR-FM Wichita Falls, TX

REGION 7
AZ,Southern CA,CO,HI,Southern NV,NM,UT

KRST Albuquerque, NM
KUZZ Bakersfield, CA
KSSS Colorado Spring, CO
KBRQ-AM/FM Denver, CO
KLZ Denver, CO
KYGO Denver, CO
KVEG Las Vegas, NV
KIKF Orange, CA
KNIX-FM Phoenix, AZ
KSOP Salt Lake City, UT
KSON-AM San Diego, CA
KCUB Tucson, AZ

REGION 8
AK,Northern CA,ID,MT,Northern NV,OR,WA,WY

KGHL Billings, MT
KGEM Boise, ID
KHSL Chico, CA
KUGN Eugene, OR
KMAK Fresno, CA
KMIX Modesto, CA
KNEW Oakland, CA
KUPL-AM/FM Portland, OR
KWJJ Portland, OR
KOLO Reno, NV
KRAK Sacramento, CA
KGAY Salem, OR
KMPS Seattle, WA
KGA Spokane, WA
KRPM Tacoma, WA

A weekly national indicator of the five most added records on the radio stations reporting to Billboard's Hot Country Singles chart. The stations in each region represent the entire panel in that region, not just those which have added the records listed.

RETAIL BREAKOUTS

NATIONAL
64 REPORTERS

		NUMBER REPORTING
MEL MCDANIEL	LET IT ROLL (LET IT ROCK) CAPITOL	26
BARBARA MANDRELL	THERE'S NO LOVE IN TENNESSEE MCA	21
RICKY SKAGGS	COUNTRY BOY EPIC	18
CRYSTAL GAYLE	NOBODY WANTS TO BE ALONE WARNER BROS.	15
THE OAK RIDGE BOYS	LITTLE THINGS MCA	13

REGION 1
CT,MA,ME,NY State,RI,VT

Peter's One Stop Norwood, MA
Record Town Latham, NY

REGION 2
DE,D.C.,MD,NJ,NY Metro,PA,WV

A&C Records Pittsburgh, PA
Elkins One Stop Charleston, WV
J.E.R. Enterprises Baltimore, MD
Kemp Mill Beltsville, MD
Mobile One-Stop Pittsburgh, PA
Musical Sales Baltimore, MD

REGION 3
FL,GA,NC,SC,East TN,VA

Bibb One Stop Charlotte, NC
Dean's Record One Stop Richmond, VA
Lieberman Norcross, GA
One-Stop Records Atlanta, GA
Peaches Clearwater, FL
Peaches West Palm Beach, FL
Record Bar Atlanta, GA
Record Bar Columbus, GA
Ripete Records Fayetteville, NC
Sounds Familiar Columbia, SC
Southern Music Orlando, FL
Tucker's Record Shop Knoxville, TN

REGION 4
IL,IN,KY,MI,OH,WI

Ambat/Record Theater Cincinnati, OH
Arc Distributing Cincinnati, OH
Arrow Dist Solon, OH
Gemini One-Stop Cleveland, OH
Martin & Snyder Dearborn, MI
National Record Mart Akron, OH
National Record Mart St. Clairsville, OH
Radio Doctors Milwaukee, WI
Singer One Stop Chicago, IL
Sounds Unlimited Niles, IL
Wax Works Owensboro, KY

REGION 5
IA,KS,MN,MO,NE,ND,OK,SD

Lieberman Kansas City, MO
Lieberman Minneapolis, MN
Musical Sales Minneapolis, MN
Phil's One Stop Oklahoma City, OK
Uptown Records St. Louis, MO

A weekly national indicator of "breakout" singles, i.e., those with significant future sales potential based on initial market reaction. These records are not yet on the top 30 lists of the retailers and one-stops reporting to Billboard's Hot Country Singles chart. The outlets in each region represent the entire panel in that region, not just those which are reporting the records listed.

REGION 6
AL,AR,LA,MS,West TN,TX

ABC One Stop San Antonio, TX
Camelot Austin, TX
Central South One-Stop Nashville, TN
E&R One Stop San Antonio, TX
Handleman Co. Little Rock, AR
Lieberman Dallas, TX
Music City One-Stop Nashville, TN
Poplar Tunes Memphis, TN
Record Bar Baton Rouge, LA
Record Bar New Orleans, LA
Record Service Houston, TX
Sound Warehouse Metairie, LA
Southwest Distributing Houston, TX
Top Ten Records Dallas, TX
Western Merch. One Stop Dallas, TX

REGION 7
AZ,Southern CA,CO,HI,Southern NV,NM,UT

Charts Records & Tapes Phoenix, AZ
KSG Layton, UT
Mountain Coin Denver, CO
Music Operators Fullerton, CA
Pro One Stop Tempe, AZ
Smash Record Dist Phoenix, AZ
Tower El Cajon, CA
Tower El Toro, CA
Tower Las Vegas, NV

REGION 8
AK,Northern CA,ID,MT,Northern NV,OR,WA,WY

American Stereo Springfield, OR
Major Dist. Seattle, WA
Sea Port 1-Stop Portland, OR
Tower Fresno, CA